



Rendering of completed South Walnut Street Streetscape.

CALL TO ARTISTS FOR PUBLIC ART COMMISSION

SOUTH WALNUT STREET GATEWAY SCULPTURE

**BLOOMINGTON, INDIANA
APRIL 2013**

APPLICATIONS DUE: JUNE 28, 2013



Call to Artists for Public Art Commission – South Walnut Street Gateway Sculpture

1. Project Information

A. Project Overview

The City of Bloomington Arts Commission is issuing this Call to Artists to submit applications for consideration for **a site-specific gateway sculpture** commission for South Walnut Street in Bloomington, Indiana.

The City of Bloomington and the Arts Commission recognize that the visual quality of public space has a profound impact on the community at large. Well-designed streetscapes can improve the appearance and safety of an area, give it new vibrancy and make the public feel welcome. Both quality design and public art in public spaces contribute to livable communities.

The South Walnut Street Gateway Sculpture Art Selection Panel, comprised of artists, arts professionals, project partners and community members will review responses to this Call to Artists and recommend an artist (or artist team) for this opportunity. The City of Bloomington is committed to investing approximately \$25,000 towards public art on South Walnut Street. Funding for this commission will be provided by the City of Bloomington's Percentage for the Arts program and administered by the City of Bloomington's Arts Commission ("Arts Commission").

B. Background

The South Walnut Street area is distinguished by tree-lined Seminary Park, which marks the original site of the Indiana State Seminary, later to become Indiana University. The area also provides a point of transition from south of downtown into the Arbor Character area of the Bloomington Entertainment and Arts District (www.visitbead.com) which is populated by eclectic arts and entertainment attractions and unique food and retail establishments.

This South Walnut Street Gateway Sculpture is the capstone for the South Walnut Streetscape Project - a coordinated project between the City of Bloomington's Public Works Department and City of Bloomington Utilities, designed to provide improved pedestrian accessibility and an enhanced visual landscape – and will serve as a physical marker representing the historic background of the area as well as emerging revitalization and renewal.

Installation of commission should be complete by July 2014.

C. Project Limits

The designated site(s) for the artwork is South Walnut Street at its intersection with 2nd Street, immediately east of Seminary Park. Both the east and west sides of South Walnut at the intersection are eligible sites. Walnut Street is a one-way street running north in this area with a traffic count of approximately 18,000 vehicles per day. A general diagram of the site is included as **Appendix A** to this Call to Artists. Additional images of the site, the immediate area and some

historical images of the area are at
<http://www.flickr.com/photos/bloomingtonbead/sets/72157631880006518/>.

D. Project Information Contact

All questions related to the Call to Artists requirements and requests for clarification must be submitted in writing to:

Miah Michaelson

Department of Economic and Sustainable Development

401 N. Morton Street Suite 130

Bloomington, IN 47402

Questions June be emailed to michaelm@bloomington.in.gov

All questions submitted and responses will be posted on the project page at
www.bloomington.in.gov/arts no later than June 14.

II. Scope of Services

A. General

The applicant selected as a result of this Call to Artists will enter into an agreement with the City of Bloomington to develop and submit final designs and detailed fabrication and installation plans consistent with the application, then complete the execution and installation of the approved Artwork commission.

B. Project Services

1. This Call to Artists describes a commission for a public art installation. **The commission includes design, fabrication and installation of Artwork.** Related services include, but are not limited to: conceptualization and design, including development of construction documents; specification of required equipment, materials and fabrication methods; identification of installation requirements; development of a budget identifying all associated costs; fabrication and installation.
2. A general diagram of the site is included as **Appendix A** to this Call to Artists.

C. Project Specifics

Commission: South Walnut Street Gateway Sculpture

Total commission budget: \$25,000

A gateway sculpture installation that will provide a visual identity for the area that distinguishes it from surrounding areas; invite and promote connectivity to and from neighboring areas; acknowledge the process of change and transformation in communities and public spaces; and encourage visitors to explore the area by providing an engaging pedestrian experience.

Specifications and Considerations

- Respondents may choose to physically interpret the idea of gateway as a single artwork on either the east or west side of the street; two (or more) artworks on both the east and the west side of the street that respond to one another; or in some other manner as proposed by the artist.
- Electricity will be available at the site for either illumination within or on the artwork.
- Artwork may not encroach upon the minimum usable walkway width of the sidewalks.
- Any material appropriate for outdoor sculpture may be proposed; however materials selected should be durable and resistant to vandalism and have minimal maintenance and upkeep requirements.

III. Call to Artists Timetable

Deadline for Written Questions	June 10, 2013
Written Responses Sent & Posted Online	June 14, 2013
Artist Applications Due	June 28, 2013
Selection Panel/Interviews	July 2013
Contracts Executed	August 2013
Installation	Prior to July 30, 2014

IV. Application Submission

A. Application Submission Process

1. Notice to Interested Artists/Artist Teams

- a. The City of Bloomington Arts Commission is not responsible for costs incurred by anyone responding to this Call to Artists.
- b. The City of Bloomington Arts Commission expressly reserves the right to amend or withdraw this Call to Artists at any time and to reject any or all applications.
- c. The City of Bloomington Arts Commission reserves the right to request additional information at any stage of the Call to Artists evaluation process.

2. Questions

Responding artists/artist teams are to submit written questions related to the specific project requirements and the Call to Artists process by 5 p.m. on June 10, 2013, to:

Miah Michaelson
Department of Economic and Sustainable Development
401 N. Morton Street Suite 130
Bloomington, IN 47402
Questions may be emailed to michaelm@bloomington.in.gov

Written responses to all questions received on time will be available by 5 p.m. on June 14, 2013, in

the form of addenda and posted at the project webpage at www.bloomington.in.gov/arts. Oral questions will not be accepted.

Responding artists/artist teams shall rely only on the provisions of this Call to Artists and written addenda in preparing their applications.

B. Valid Application

1. In order to be considered valid, the application shall be in writing, submitted on time and in accordance with the process described below and be signed by the artist or the artist team lead individual who is accountable for all representations.
2. The application shall comply with the following formatting requirements:
 - a) All pages shall be three-hole punched for a standard loose-leaf binder, but the application shall not be bound or submitted in a binder.
 - b) Documents of more than one page shall be stapled. Respondents are encouraged to use double-sided printing in order to reduce use of paper.
 - c) Only materials specifically requested should be included. Other materials will not be considered or reviewed by the South Walnut Street Gateway Sculpture Art Selection Panel.
3. The application shall contain the following information, presented in the order shown:
 - a) Commission Form (Appendix B) attached to and made a part of this Call to Artists.
 - b) Cover letter – Briefly discuss the artist or artist team’s experience with collaborative work and work in public spaces, and why the artist or artist team is best qualified to be chosen. Also indicate the availability of the artist or artist team members to undertake this project.
 - c) Conceptual and Material Approach to the Project – Address the artist or artist team’s approach to the project, including materials to be used and process.
 - d) One (1) set of Visuals – Include up to ten (10) visuals to illustrate your approach. Visuals may be sketches, scale drawings, renderings, maquettes, collages, etc. that the artist/artist team deems appropriate and adequate to communicate their approach to the Selection Panel. Only those submitted materials accompanied by SASE will be returned.
 - e) Project Budget and Timeline
 - f) Resume – Include a professional resume for the responding artist or for each artist team member. Each resume shall be typed and be a maximum of two pages in length.
 - g) One (1) CD of Sample Images and Image List – Include a total of 10 digital images of past work by the submitting artist or artist team, (i.e., 10 images per application, not participant), numbered in the order of desired presentation. An additional 10 images can be included in the application if desired; however, this second set of images will be used only if requested by the South Walnut Street Gateway Sculpture Art Selection Panel. Digital images should be presented on a CD in .jpeg format. The CD shall be clearly labeled with the artist's name or the names of the artist team members; only one CD is required. The image list should be numbered and annotated with the artist's name, title of the work, date the work was completed, medium of work, location of the work, cost of the work, time period for completion of work, and a short description of the Artwork.

- h) A maximum of three published reviews/articles about your work may be submitted with the application at your option.

C. Submission

1. Applications are due by 5 p.m. on June 28, 2013.

Submit to:

Miah Michaelsen

Department of Economic and Sustainable Development

401 N. Morton Street Suite 130

Bloomington, IN 47402

Faxed or emailed applications will not be accepted.

2. **An original and six (6) copies** shall be submitted of all components of the application with the exception of **B. 3. d., and g.**, which require only **one (1) original submission**. The Commission Form shall have the original signature of the individual who will be accountable for all representations. Unsigned applications will be considered invalid.
3. An application may be withdrawn on written request of the artist prior to the application due date.
4. Failure to submit an application on time shall constitute grounds for the rejection of the application.

V. Evaluation and Contract Award

A. Evaluation

1. The Arts Commission will oversee development and approval of commissions for the South Walnut Street Gateway Sculpture.
2. The Arts Commission reserves the right to waive any minor irregularities in the Call to Artists request process.
3. The South Walnut Street Gateway Sculpture Art Selection Panel reserves the right to interview any or all responding artists at its discretion. The Arts Commission is not responsible for any costs incurred by the artists in preparing for or participating in an interview.
4. The South Walnut Street Gateway Sculpture Art Selection Panel is composed of artists, arts professionals, project partners and community members.
5. The South Walnut Street Gateway Sculpture Art Selection Panel will review and evaluate applications based on the following criteria:
 - a) Aesthetic quality of previously completed art projects and commissions and outlined in the conceptual approach for South Walnut Street Gateway Sculpture.
 - b) Applicability and suitability of past work to the specific South Walnut Street Gateway Sculpture commission opportunity.
 - c) Appropriateness of previously completed artworks to their sites, including safety and scale.

- d) Durability and suitability of materials proposed related to resistance to vandalism and minimization of maintenance requirements.
- e) Experience working with the public.
- 6. The South Walnut Street Gateway Sculpture Art Selection Panel may elect to invite finalists to interview by phone or in person prior to awarding commission.
- 7. The South Walnut Street Gateway Sculpture Art Selection Panel will submit its recommendations to the Arts Commission for approval.

B. Contract

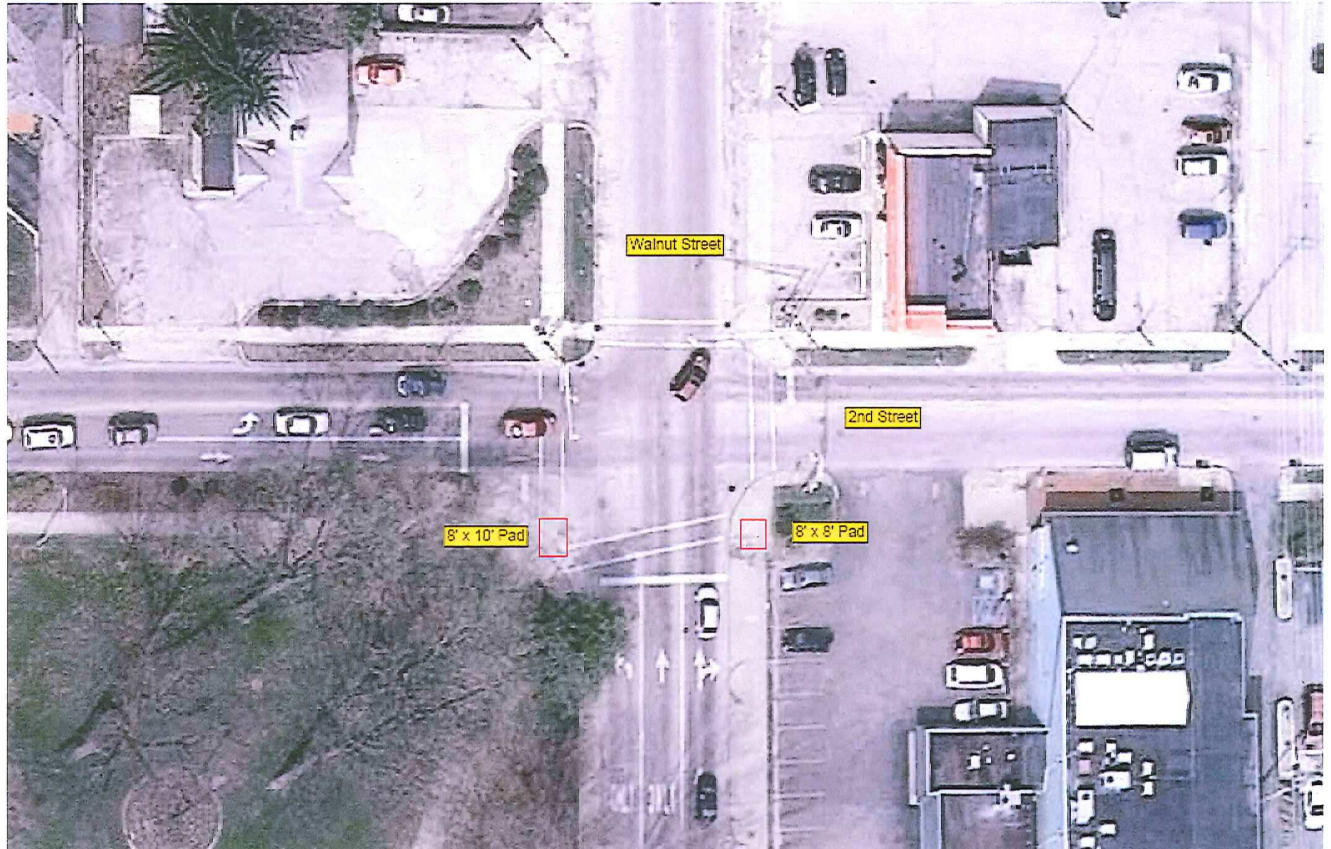
1. The specific terms of the agreement will be negotiated by the artist and the Arts Commission. The contract will, at minimum, include the following:
 - a) A description of services to include preparation and submission of schematic designs; submission of fabrication and materials specifications; submission of final construction drawings; fabrication; installation; and submission of any maintenance or operational requirements.
 - b) Payment amount, with a breakdown of payments and a payment schedule.
 - c) Project Timeline.
 - d) Details on warranties of quality and condition.
 - e) Artist insurance requirements.
 - f) Specific city, state and federal requirements related to the performance of the commission.
2. A contract for a commission by an artist team will be in the name of the Applicant Artist identified on the Commission Form.

VI. Appendices

- A: General Site Diagram
- B: Commission Form

APPENDIX A

General Site Diagram



Images of 8' x 8' Pad Area (East Side of Walnut Street)



Images of 8' x 10' Pad Area (West Side of Walnut Street)



Google Streetview of Project Intersection looking North (Pre-construction)



APPENDIX B



SOUTH WALNUT STREET GATEWAY COMMISSION OPPORTUNITY FORM

Attach as first page of the application.

Name of Individual Applicant or Name of Applicant for Artist Team

Team Members

Primary Team Contact Name (if applicable)

Signature of Primary Team Contact

Individual or Primary Team Contact Telephone Number

Individual or Primary Team Contact Email Address

Individual or Primary Team Contact Mailing Address